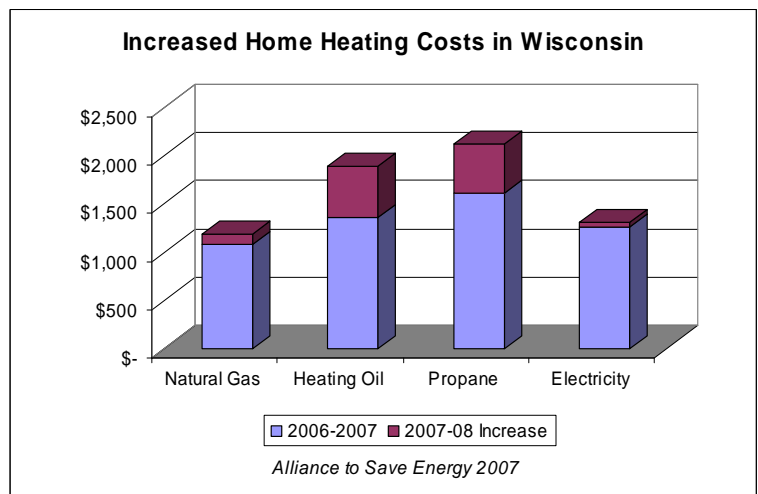
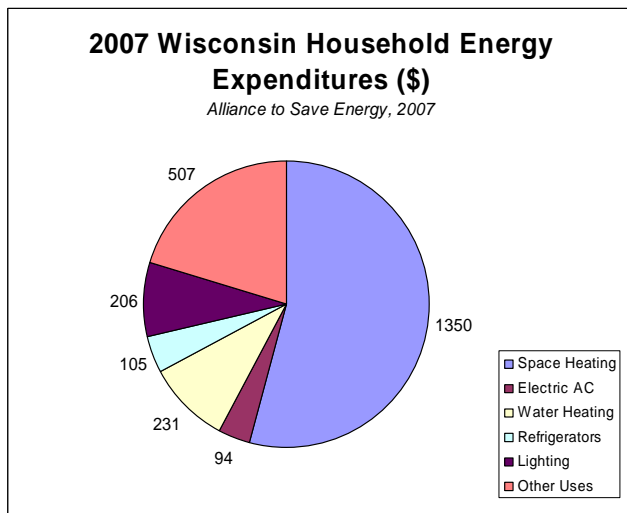


Wisconsin Energy Costs to Jump This Winter: Energy and Money Saving Tips for Consumersⁱ

Household Energy



- About 55 percent of Wisconsin residents' energy bill goes to heat their homes.
- The average energy bills for Wisconsin homes heated with natural gas will increase by about \$110. Average energy bills for homes heated with heating oil will go up about \$535. Propane-heated homes will see their bills rise by about \$510, while electric heating costs will rise by about \$45.
- Wisconsin households are projected to spend about \$3,830 on gasoline costs in 2007, about \$360 (ten percent) more than they did in 2006.

Reducing Home Heating Costs

- Turn down the thermostat. In Wisconsin, lowering it by just 1 degree can reduce heating energy costs by 4% – between \$50 and \$85, depending on the fuel used to heat the home.
- Plug leaks – Gaps between windows and doors may be small, but they can collectively add up to big energy losses. Plugging these leaks with caulk or other materials is the first action homeowners should take to combat high heating fuel costs. By sealing those leaks and installing proper insulation, especially in the attic and crawl spaces, Wisconsin households can reduce home heating costs by up to \$240-\$425 per year, depending on the fuel used.
- Heat people and pets, not empty space – about 80% of space is usually not being used at any given time. Closing vents in unoccupied rooms and using small space heaters to heat occupied areas can save a significant amount of energy – and money.
- Set the hot water heater at 130 degrees. Washing clothes in cold water can save Wisconsin households up to \$70 a year.
- A programmable thermostat costs about \$100 – but if used properly, it can save Wisconsin households up to \$120-\$210 a year on home heating bills.

Other Energy-Saving Tips

- By replacing their four most used bulbs with compact fluorescent bulbs, Wisconsin households can save about \$125 over the lifetime of the bulbs.

Incandescent vs. Compact Fluorescent Bulbs		
	60W Incandescent	13W Compact Fluorescent
Bulb type		
Purchase price (\$)	0.75	3.50
Life of the bulb	750 hours	6,000 hours
Number of hours burned per day	3 hours	3 hours
Number of bulbs needed over five and a half years	8	1
Total cost of bulbs (\$)	6.00	3.50
Lumens	850	800
Total cost of electricity over five and a half years (\$)	36.28	7.86
Total cost over five and a half years (\$)	42.28	11.36
Total savings with a compact fluorescent bulb (\$)		30.92
Total savings with four compact fluorescent bulbs (\$)		123.68

- When choosing a new heating and cooling system, windows, or appliances, consumers should purchase models with the ENERGY STAR label.
- Vehicle fuel economy can be improved with a few simple measures: tuning the engine (4%), using the recommended grade of motor oil (1-2%), cleaning or replacing air filters (up to 10%), keeping tires properly inflated (up to 3%), and obeying the speed limit (7-23%).

ⁱ Statistics compiled by the Alliance to Save Energy using data from the Department of Energy; US Census Bureau; Environmental Protection Agency; Bureau of Transportation Statistics; National Climatic Data Center; Fueleconomy.gov; Hearth, Patio & Barbecue Association; Proctor & Gamble.