



## Reducing our Global Footprint... *Starting* with Energy Efficiency

**John Dearborn**  
Vice President, Energy  
The Dow Chemical Company  
September 12, 2006

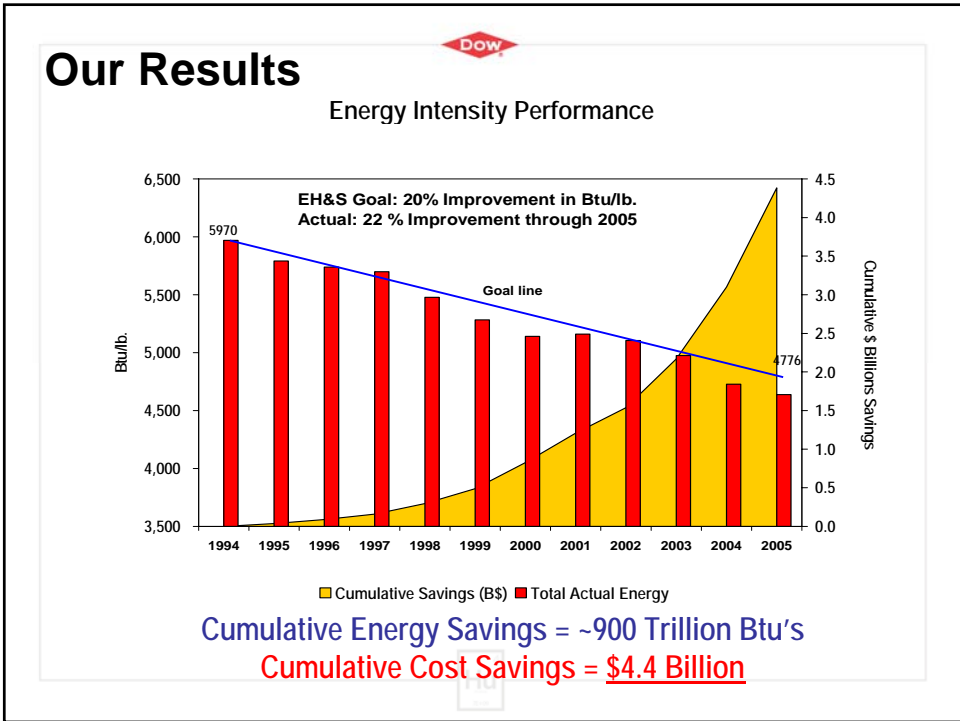


## About Dow ...

- a diversified chemical company, harnessing the power of science and technology to improve living daily
- founded in Midland, Michigan in 1897
- supplies more than 3300 products to customers in 175 countries
- annual sales of \$46 billion
- 42,000 employees worldwide
- committed to Sustainability
- The Human Element









## Raising the Bar: 2015 Goals

- We will further reduce our global energy intensity by 25% from 2005- 2015
- We will reduce our GHG emissions intensity by 2.5 percent per year through 2015
- By 2025, we aspire to reduce absolute emissions within the company

*"No one in the world is more intensely aware of the need, ultimately, to reinvent our dependency on oil and natural gas than we are... We will lead the way on energy transformation because we have to. And we have taken important steps already."*

*-- Andrew Liveris  
Chairman, CEO & President  
The Dow Chemical Company*



## Helping Other Consumers Save Energy

- Alliance to Save Energy: "Power is in Your Hands"
- U.S. Department of Energy: "Save Energy Now"
- EPA Energy Star: Industrial Energy Star Program
- Texas Industries of the Future
- National Action Plan for Energy Efficiency
- ACEEE
- Dow Products





## Efficiency and The Triple Bottom Line

### Good for Business:

Saves Money, Enhances Global Competitiveness, Preserves Jobs, Creates Prosperity for Shareholders



### Good for the Environment:

Fewer GHG Emissions, Part of the Solution to Global Climate Change



**Good for Society:** Reduces Demand, Lowers Energy Bills, Promotes Energy Security

