

2005 Alliance to Save Energy

Stars of Energy Efficiency Awards
Honoring Excellence in Energy Efficiency

Call for Entries
Deadline Extension - April 15, 2005

***IMPORTANT NEWS UPDATE!** The deadline for nominations for the Alliance to Save Energy “Stars of Energy Efficiency” awards has been extended by an extra two weeks to Friday April 15! So if you haven’t yet submitted your nominations but know of a company, organization or individual that is deserving of an award - now is the time to send in your nomination and help make April 15 “less taxing” and a day to celebrate! This year’s awards will be bestowed on Thursday, October 20 in Washington, D.C. at the Alliance to Save Energy’s 13th Evening with the Stars of Energy Efficiency black-tie dinner and awards ceremony. The Alliance to Save Energy invites all individuals, companies, and organizations **who have not won** a Star of Energy Efficiency Awards previously to enter this year’s competition.*

These prestigious awards honor those who have demonstrated a significant and tangible commitment to the cause of energy efficiency and/or contribution to the energy security of our nation. If you would like to submit a nomination, either for your own organization or for another group, company, or individual, that you believe deserves recognition for outstanding commitment and leadership in the energy-efficiency field, please follow the instructions below and complete the attached nomination form. We look forward to receiving a wide range of applicants for this year’s award process and hope that you will consider joining us to honor the 2005 Stars of Energy Efficiency in October. The event promises to be a “star-studded” gala evening with more than 400 leaders from government, business, academia, and the public interest arena.



**ALLIANCE TO
SAVE ENERGY**
Creating an Energy-Efficient World

Instructions for Entry

Eligibility: Both domestic and international submissions will be accepted for individual, group, company, or organization nominations, providing submitters adhere to the following:

- Previous submissions are eligible, but no previous award winners will be considered;
- The entry form must be complete, accompanied by the entry fee of \$25, and received by the stipulated deadline; and,
- Self-nominations are acceptable from all but Alliance Board of Directors and their companies, who **can** submit nominations for others but **cannot** self-nominate.*

Staff will screen all entries to verify eligibility. An incomplete and/or late submissions will be returned to the submitter. All eligible entries become the property of the Alliance to Save Energy and will not be returned.

Deadline: All entries must be received by the Alliance electronically or postmarked by March 31, 2005.

Fee: There is a mandatory \$25 entry and processing fee for each submission.

Entries: Each entry must include the following:

- A completed Alliance entry form – use the form on this brochure or download it from www.ase.org
- No more than a one-page overview and explanation of the nomination. A page is defined as one side of an 8½ by 11 sheet of paper – type-written and single spaced. Font size should be 10 point or larger.
- A \$25 check or money order made payable to the Alliance to Save Energy, noting the 2005 awards, attached to your nomination.

Submission: Please send entries & payment to:
2005 Stars of Energy Efficiency Awards Program
Alliance to Save Energy
1200 18th Street, NW, Suite 900
Washington, DC 20036

A copy of your entry should also be sent via email to dinner@ase.org.

Entry Categories

Entries will be judged and awards bestowed in four groups, as outlined below. No more than four awards will be selected in any one year by the Alliance Dinner & Awards Committee. Be sure that your nomination is entered in the correct group. Please note that Alliance Chairman Sen. Byron Dorgan, at his discretion may select an organization or individual to receive the *Chairman's Award*.

Charles Percy Award for Public Service:

This is the Alliance's most prestigious award. It is presented to an **individual** in the public or private sector in recognition of an outstanding public service contribution and/or a lifetime commitment to energy efficiency.

Our Stars of Energy Efficiency Awards recognize organizations/companies, learning institutions, state offices, and government programs for their efforts to promote energy efficiency domestically and/or overseas.

Star of Energy Efficiency Category A:

Nominees with more than \$150 million in annual revenue are eligible in this category.

Star of Energy Efficiency Category B:

Nominees with less than \$150 million in annual revenue are eligible in this category.

Star of Energy Efficiency Category C:

Nominees with less than \$10 million in annual revenue are eligible in this category.

****The Chairman's Award is presented by the Alliance Chair to an individual or organization that has shown exemplary service to the Alliance and the cause of energy efficiency. This is the only award for which an Alliance Board member or his/her company is eligible. The chairman is not obliged to bestow this award each year.***

Winners: Winners will be announced on Thursday June 30 by the Dinner and Awards Committee and publicized by the Alliance in print and electronic media.

Judging Committee

The 2005 Dinner and Awards Committee is an outstanding panel of energy experts. Each year, the Alliance receives close to 150 nominations from almost every sector of the energy industry, and the committee meets several times to carefully review and judge the entries based on the guidelines outlined below. The judges will identify the award recipient for the *Charles H. Percy Award* and the *Stars of Energy Efficiency Awards* only. The Chairman's Award is selected by Alliance Chairman Sen. Byron Dorgan at his discretion.

Judging Criteria

1. Degree to which nominee has demonstrated an outstanding and/or unique contribution to energy efficiency beyond that which is to be expected **(35)**
2. Degree to which nominee can evidence quantifiable, cost-effective energy savings **(30)**
3. Degree to which nominee can evidence that actions taken (i.e., program, practice, etc.) can be replicated, and/or can serve as a catalyst for further efficiency gains **(15)**
4. In meeting the energy efficiency goals described in the submission, nominees will receive credit for:
 - innovation and creativity;
 - degree of difficulty in overcoming challenges to meeting efficiency goals;
 - scope of work (local, regional, domestic, international);
 - contribution to environmental goals in addition to efficiency gains;
 - **and/or**, leadership within the nominee's sector (industry, academia, govt., etc.) **(20)**

Total Points Achievable = 100

Helpful Hints: Consider what the judges need in order to distinguish your entry from the others. The principle consideration for judges will be the impact of the nominee's efforts on reducing overall energy use in the sector and willingness to go "beyond the call of duty" in the name of energy efficiency. To strengthen your nomination, provide data on the actual degree of improvement in energy efficiency or reduction in energy consumption where possible. Also don't forget that the other evaluation criteria are important. Please do not

Helpful Hints and FAQs

provide additional materials unless requested. Excessive materials may hinder the processing of your application.

Please Note: Submittal instructions must be followed to maintain consistency for judging. All nominators must complete **INDIVIDUAL** forms for each entry they wish to submit and must attach the allotted one-page overview outlining their response to the judging criteria.

Frequently Asked Questions

Q: When will contest winners be notified?

A: A general announcement will be made on June 30 and publicized by the Alliance in print and through electronic media.

Q: How are contest winners recognized?

A: Winners will be recognized during the Alliance to Save Energy's 2005 *Evening with the Stars of Energy Efficiency* on October 20, Washington, D.C.

Q: Can previous award winners submit again?

A: We discourage previous award winning products, programs and individuals from submitting again. However, if you feel your nominee has made a significant contribution since their last award please email dinner@ase.org.

Q: May an international organization apply?

A: Yes! However, all award winners must receive their award in person, and the Alliance does not cover travel expenses.

Q: Can programs or products that haven't yet been launched be nominated?

A: No. We do not accept nominations for products or programs that are not yet on the market or activated.

Q: Who is expected to receive the award?

A: Award recipients must be high-ranking officials.

Q: Can we nominate ourselves?

A: Yes. Self-nominations are accepted.

Q: How can I obtain more information about the Alliance annual awards dinner?

A: Additional information about the Alliance's dinner and history can be found at www.ase.org.

Nomination Entry Form

Alliance to Save Energy 2005 Stars of Energy Efficiency Annual Awards

PLEASE NOTE:

**Applications received that do not include the \$25 entry fee will not be considered.
The application deadline is March 31, 2005**

Send to: 2005 Stars of Energy Efficiency Awards Program
Alliance to Save Energy
1200 18th Street, NW, Suite 900
Washington, DC 20036



You must complete the following information to enter the contest:

Name of person submitting the nomination: _____

Title: _____ Organization/Company Name: _____

Email: _____ Telephone (____) _____

Address: _____

City/State/Zip: _____ Fax (____) _____

Name of Nominee (If nominee is a company, please list the main contact person)

Name/Title: _____ Organization/Company Name: _____

Email: _____ Telephone (____) _____

Address: _____

City/State/Zip: _____ Fax (____) _____

Entry Category (please indicate which categories your nomination should be judged in):

- | | |
|---|---|
| <input type="checkbox"/> Charles H. Percy Award | <input type="checkbox"/> Star of Energy Efficiency Category B |
| <input type="checkbox"/> Star of Energy Efficiency Category A | <input type="checkbox"/> Star of Energy Efficiency Category C |

May nominee know of your nomination? _____ Yes _____ No

Please attach no more than one page responding to the listed judging criteria.

*For internal use only: Date Received: _____ By: _____
Date Approved: _____ By: _____
[] Submission not approved. Reason: _____*