

For 26 years, Rocky Mountain Institute (RMI) has been a leader in energy efficiency. Led by our Chairman and Chief Scientist Amory Lovins, RMI has always believed that there is much to be gained by using energy in the most efficient manner possible.

RMI has demonstrated energy efficient practices throughout the world by influencing private sector, government, and educational clients through our consulting practices. With practices devoted to energy efficiency in the built environment, transportation, and energy supply sectors; RMI has consistently shown clients the cost and energy savings that can be obtained through investment in energy efficiency.

RMI's Built Environment Team (BET) focuses on building projects that achieve enormous energy savings by incorporating efficient design early in the planning process. With clients such as Goldman Sachs, Adobe Systems, the State of Missouri, and the University of Denver, the Built Environment Team has influenced hundreds of thousands of square feet of real estate. Our clients report that their buildings are more comfortable, more efficient to operate, and that the energy savings have had a direct impact on their bottom line. All of these tangible benefits are a clear result of a focus on energy efficiency.

RMI's Mobility and Vehicle Efficiency (*MOVE*) transportation practice also focuses on energy efficiency. With clients in the automotive, trucking, and freight industries, the team's core capability is in whole-systems design that results in lightweight and efficient platforms. Lightweight platforms allow for more appropriately sized propulsion systems that reduce weight further and increase the efficient use of energy by the platform. With Ford and Toyota Motor Companies announcing lightweighting as a core element of their strategy, it is clear that the concept has entered the mainstream and will have significant impacts on transportation and the environment for years to come. Our work in this area has demonstrated that a focus on energy efficiency has deep impact in the transportation sector.

RMI's Energy and Resources Team (ERT) has a long and successful record of energy efficiency work. With large energy supply clients such as Pacific Gas & Electric, Great Plains Energy, and Southern California Edison, the team provides a focus on end-use efficiency. Efficient use of energy by customers of these energy suppliers obviates the need for new centralized power generation facilities to be built by the supplier. This substantial capital cost savings for our utility clients is a direct result of investment in energy efficiency. Through work in the energy supply sector, we have impacted millions of dollars in numerous energy supply portfolios across the United States.

Energy efficiency has been a priority for RMI throughout its history and will continue to be into the future. The impact of energy efficiency has been realized many times over but there is still enormous potential for energy and cost savings to be achieved. Energy efficiency is the primary tool that will help us to achieve those savings.

Additional information about RMI and its work can be found online at www.rmi.org.

