

**PY 2002 - 2003 CPUC Energy Efficiency Programs  
Quarterly Reports Narrative**

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Program Implementer Name:	Alliance to Save Energy
Program Title:	Green Schools Green Communities
Program Reference Number:	142-02 – SCE Territory
Quarter:	3rd Quarter
Period Covered by this Report:	August 1, 2002 - September 30, 2002

**Section I. Program Overview**

*The Alliance’s Green Schools Program is an energy efficiency education program that achieves immediate and persistent energy savings by reaching students, teachers, administrators, and residential customers through a program of targeted and in-depth education and outreach, and behavioral modification.*

**Section II. Program Summary Data**

**1. Program Expenditures**

- Total program budget and total expenditures by end of reporting period (*actual and committed displayed separately and totaled*) is attached as Table 1: Total budget and expenditures to date.
  - *Green Schools, Green Communities is an information-only program and does not include any specific energy measures therefore it is not required to submit energy and peak demand savings targets or cost-effectiveness calculations.*
  - *There are 8 participating school sites in 5 school districts.*
  - *All 8 sites have designated school teams that have been trained and have developed school plans for implementation of Green Schools.*
  - *All but one site has been identified as a school within the hard to reach areas. Additional data shows low income indicators through free and reduced-priced meals, and CalWORKS, formerly AFDC participation. Two schools have Title One programs.*
  - *The demographic profile shows the language preference, while mandated to English, school support services of English Learners are primarily for Spanish language users.*

## **Training**

*The Green Schools' Professional Development Workshop was facilitated by Janet Castellini, President, Castle Education, an energy education consultant to the Alliance.*

*The workshop included an introduction to Green Schools, exploration of how energy is used in schools, examining service learning opportunities, facilities overview, instruction on supporting active student involvement through the creation of Student Advisory Councils (SAC), and a walk-through audit. Teachers spent a large portion of the second day learning about available resources and developing their own plans for integrating Green Schools into their schedule for the first half of the school year.*

*The outcome is eight (8) school teams prepared to work together with their students to explore energy and its links to the environment and to find ways to save energy at their school sites.*

### ***Attachment A: Green Schools Workshop Information***

## **Marketing**

*No marketing materials were developed during this report period. The following materials were utilized to increase knowledge about available programs and services.*

*The Green Schools' Student Advisory Council had a booth at the San Bernardino Boys & Girls Club Open House on August 29, 2002 and distributed the 500 "The California Energy Star New Homes Program" brochures to the attendees.*

## **Section III. Customer Summary Data**

*There are a total of eight (8) individual school sites enrolled. School teams are represented by fifteen (15) teachers and five (5) custodians.*

***School Profile*** information shows:

- *One (1) Private and four (4) Public School Districts enrolled in the program with an estimated student population of 15,089.*
- *Top three (3) ethnic enrollment figures show over half (4) of the schools with Hispanic/Latino as the majority and Spanish as the language preference of English learners (EL).*
- *Low-income indicators reflected by four (4) sites with 44.2%, 49.8%, 59.7% and 66.7% free and reduced price meals and two (2) sites with school-wide Title One programs.*
- *Seven (7) of the eight sites have been classified as Hard to Reach (HRT) as identified by the HRT zip code data list from SCE.*

### ***Attachment B. School Profile***

## Section IV. Program Implementation Status

- *Within a very short period, the project leaders mobilized their extensive recruitment efforts to engage districts and schools in the Green Schools program. While recruitment at the beginning of the school year is extremely difficult, the diligence and hard work of the local project leaders will bring great success for the program expansion efforts in both SCE and PG&E territories.*
- *A 12-hour planning workshop with teachers, custodians and administrators for eight (8) school sites was conducted on August 22, 23, 2002, supportive documentation is provided in **Attachment A**.*
- *A list of participating school districts and specific school sites that have “enrolled” in the program is included in **Attachment B**. This list includes demographic profile information that supports hard to reach targets and goals.*
- *The Alliance had contracts in place with two Local Area Project Leaders and the California-based Manager within 10 days of signing the contract with SCE.*
- *The implementation requirement of statewide coordination with energy efficiency programs was achieved through the distribution of the Alliance’s letter to the complete list of Program Coordinators identified in the 2002 Statewide and Local Energy Efficiency Programs adopted in decisions 02-03-056; 02-05046 and 02-06026. **Attachment C**.*
- *The additional implementation requirement of a full disclosure statement was achieved through drafting of the statement for distribution to all program participants. This statement is **Attachment D**.*

### Program Challenges

*The beginning of the school-year is a difficult time to do recruitment at both district offices and school sites. The ideal recruitment timeframe for participation is the semester preceding program implementation.*

## Section V. Additional Items

*Based on notification received after filing of the first monthly report on August 21, 2002, subsequent reports have been filed with both the PUC representative as well as the SCE representative.*