

**2002 Public Goods Charge Energy Efficiency Program
R. 01-08-028
Program Implementation Plan**

**Alliance to Save Energy, Green Schools, Green Communities,
PG&E
No. 142AB-02**

Submitted to:

California Public Utilities Commission

Energy Division
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Submitted by:



**A L L I A N C E T O
SAVE ENERGY**
Third Decade of Leadership

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PROGRAM IMPLEMENTATION PLAN NO. 142AB-02

Program Title

Green Schools, Green Communities – PG&E

1. Program Description

This information program expands the Alliance to Save Energy (Alliance) “Green Schools” program to 15 schools in three districts in Northern California over two years. Emphasis will be placed on recruiting schools in hard-to-reach areas which are located primarily in underserved markets of Pacific Gas and Electric’s (PG&E) service territory. The Alliance’s Green Schools Program provides energy-focused, project-based learning opportunities for students, engages teams of teachers, administrators, facilities staff and students in understanding and addressing efficiency and conservation opportunities in schools, and achieves immediate and persistent energy savings through behavioral and operations changes.

2. Program Modifications

The California Public Utilities Commission Order Instituting Rulemaking to Examine the Commission’s Future Energy Efficiency Policies, Administration and Programs (R. 01-08-028) approved the original Green Schools, Green Communities Ref. No. 142AB-02 proposal with no modifications except a budget reduction of approximately \$22,000. (\$66,000 overall reduction, of which 1/3 is directed to the PG&E program.) This funding reduction will reduce in scope (but not eliminate) two proposed activities: the California State-Wide Advisory Group, and web-based teacher tools for project-based learning.

In the final decision, the Commission also recommended that “...all website and database materials that are developed be made available to the public at large.” ASE will make all materials developed for the program accessible through the ASE website. Hard copies will be available to the general public at Alliance to Save Energy offices and via mail, email and fax.

4. Revised Energy and Peak Demand Savings Targets

Green Schools, Green Communities is an information-only program and does not include specific energy measures. Pursuant to the requirements outlined in the Commission’s Energy Efficiency Policy Manual (Policy Manual), information-only programs are not required to submit energy and peak demand savings targets.

5. Revised Cost-Effectiveness

Green Schools, Green Communities is an information-only program and does not include specific energy measures. Pursuant to the requirements outlined in the Commission’s Energy Efficiency Policy Manual (Policy Manual), information-only programs are not required to submit cost-effectiveness calculations.

6. Program Metrics For Evaluating Program Progress

- Number of participating schools with signed Statements of Intention
- Number of underserved markets served
- Completed initial training workshops with school implementations plans
- Completed mid-year and end-of-year meetings with summary of school activities
- Completed student energy auditor training sessions
- Number of Student Advisory Committees (SACs) holding regular meetings
- Outcomes from student outreach to communities/families, to be determined from individual school planning
- Energy Savings from no-cost behavior and operations changes

7. Hard to Reach Targets and Goals

7.1 Focus on Communities with Hard to Reach Populations

The Alliance proposed to select at least 50 percent of its schools in areas that are defined as “hard to reach”. The Alliance, working with local non-profits, community organizations, and PG&E staff, expects that almost all of the schools selected will be in areas that are hard to reach with traditional methods of outreach about energy efficiency and conservation. They may include school districts in Novato, Vallejo, Petaluma, Santa Rosa, and San Francisco. These are either outside of the Bay Area population area or in low-income, non-English speaking and/or minority communities.

8. Program Budget

The total 2002-2004 budget for Green Schools, Green Communities is \$1.314 million per the May 16, 2002 decision, D.02-05-046. Budget details are provided in workbook [ASE_142AB-02_GSGC.xls].

9. Quarterly Performance Targets/Deliverables

Green Schools, Green Communities/PG&E Performance Targets and Deliverables									
Program Activity	2002			2003				2004	
	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Program Launch									
Select and Sign contracts with Local Project Leaders and California-based Manager		●							
Obtain Statement of Intention from School Districts			●						
Conduct two workshops for a total of at least 20 schools in five to six districts (first year)			●						
Program Implementation									
Provide Instructional Materials to Each School District			●				●		
Develop New Materials for Vocational Component				●					
Conduct Custodian Training			●				●		
Create Student Advisory Committees and begin regular meetings in selected schools (first and second year)			●			●			
Align Green Schools Materials to California Secondary School Exit Exams				●					
Convene Advisory Committee and hold First and Second Meetings			●				●		
Train High School students to become certified student energy auditors			●				●		
Establish a baseline of usage for each school			●				●		
Develop Advisor/Mentor Program for second year of Student Advisory Committees						●			
Hold Mid-Year Planning Meeting				●			●		
Hold End-of-year Celebration					●				●

Marketing										
Community/Family Outreach Activities by Student Advisory Committees and Other Student Activities			•	•	•	•	•	•	•	•
Develop and Post Web-based Teacher Tools for Project-based Instruction					•					
Attend California and National Energy Efficiency and Education Meetings		•		•		•	•	•		
Quarterly and Annual Reporting										
Quarterly Report(s)	•	•	•	•	•	•	•*			
Annual Report			•				•			
Final Report										•*

* As suggested in the original Green Schools, Green Communities proposal timeline, we request an amendment to the final completion date for this program to be July 1, 2004. This is necessary to allow the program to align with the academic calendar and complete the school year. There will be additional quarterly reports: Q1 and Q2 for 2004. A final report will be submitted on or before July 1, 2004.

10. Procedure for Responding to Consumer Complaints and Questions

Customers are able to query ASE about programs or lodge program complaints via the www.ase.org website or directly to the individual program manager whose contact information is indicated on program materials. ASE's standard operating procedure is to respond to any customer inquiry within 48 hours. Customers will be advised to expect an answer within this time frame. If the complaint involves an ASE subcontractor, the program manager will notify them within 24 hours for resolution. If the customer inquiry is complex and requires additional time, the customer will be alerted with a time estimate. Any question that the customer perceives has not been answered to his satisfaction will be elevated to the Program Director for resolution.

11. Procedure for Resolving Program and Performance Disputes

When a dispute arises, a meeting or teleconference will be convened with all involved parties including Alliance to Save Energy's Director of Buildings and Utilities to discuss the dispute and try to resolve the matter between parties.

Any dispute arising under this contract which can not be settled by both parties may be settled by mediation, arbitration, or other appropriate legal proceedings. Pending any decision, appeal, or judgment in such proceedings or the settlement of any dispute arising under this contract, the Alliance shall proceed diligently with the performance of the contract agreement in accordance with the CPUC.”

12. Draft Disclaimer Verbiage

Customers are not obligated to purchase any full fee service or other service beyond that which is funded by California ratepayers under the auspices of the California Public Utilities Commission.

Los clientes no están obligados a comprar ningún servicio completo u otro que vaya más allá del que sea financiado por contribuyentes de California bajo los auspicios de la Comisión de Servicios Públicos de California.