



2023 CALL FOR AWARD NOMINATIONS

The Alliance invites companies, organizations, and individuals to submit nominations for the **2023 Star of Energy Efficiency Awards**, which will be presented in-person on Tuesday, September 19, 2023, in Washington, D.C., at the Alliance's *Evening with the Stars of Energy Efficiency Awards Gala*.

For 31 years, the prestigious Star of Energy Efficiency awards have celebrated market-leading advances in energy efficiency. Over the past three decades, we've honored over 145 recipients in categories that span sectors, revenue, and technologies.

Stars of Energy Efficiency Awards: The Stars of Energy Efficiency Awards honor organizations and individuals that have demonstrated an outstanding commitment to advancing energy efficiency. These prestigious awards recognize those industry leaders who have made exceptional strides in implementing innovative strategies, emerging technologies, and transformational practices or services to achieve significant energy savings. The recipients of the Stars of Energy Efficiency Awards are pioneers in their respective fields, serving as role models for other organizations and inspiring industry-wide change.

We will be accepting nominations for the following categories:

- Built Environment (Residential and/or Commercial)
- Transportation
- Industry
- Utilities (Generation and Supply*)
- Consumers

Candidates for these awards should demonstrate a significant impact in one or more of the Alliance's core priority areas: Equity, Reliability, Affordability, and Decarbonization.

Nominations are due **Wednesday, August 16, 2023, by 5:00 pm ET**. Note: Award finalists must be present in person to receive their award at the Awards Gala in Washington, D.C. on September 19th.

*Supply refers to projects and technologies that achieve efficiencies in the operation of the electric transmission network, electric distribution network, or gas distribution network.

JUDGING COMMITTEE

The Alliance's Awards Committee, comprised of diverse energy efficiency experts, is responsible for reviewing and judging the entries based on the guidelines outlined below. The Committee will select award recipients for the Stars of Energy Efficiency Awards only. They may also select an individual to receive the Charles H. Percy Award for Public Service at their discretion. Additionally, Senator Jeanne Shaheen, as the Chair of the Alliance's Honorary Advisors, may elect to present a Chairman's Award to an individual or organization that has shown exemplary service to the cause of energy efficiency.

JUDGING CRITERIA

1. Have demonstrated an outstanding and/or unique contribution to energy efficiency.
2. Evidence that actions taken (program, practice, etc.) can be replicated and/or can serve as a catalyst for further efficiency gains. For yet-to-be-implemented nominations, evidence of the unique approaches being taken to overcome market barriers and the anticipated timeline and sequence for implementation.
3. In meeting the energy efficiency goals described in the submission, nominees will receive credit for:
 - innovation and creativity;
 - degree of difficulty in overcoming challenges to meet efficiency goals;
 - contribution to making the energy system more equitable, reliable, and/or affordable;
 - contribution to decarbonization, in addition to efficiency gains; and/or,
 - leadership within the nominee's discipline (industry, academia, govt., etc.)

Helpful Hints: The principal consideration for judges will be the impact or potential impact of the nominee's efforts on equity, reliability, affordability, and decarbonization in the sector and willingness to go "beyond the call of duty" in the name of efficiency.

Examples: These are simply to provide an idea of what projects might be nominated. If you have questions about what category you should choose, please contact us at associates@ase.org.

Built Environment—A technical assistance program for building codes adoption and compliance.

Transportation—A new technology that improves the efficiency of tires for heavy duty vehicles.

Industry—An innovation for decarbonizing cement and concrete manufacturing.

Utilities—A unique customer energy management program.

Consumer—A consumer education program.

How to Report Energy Savings (if applicable):

For an energy efficiency program, e.g., a utility-sponsored program, a government or NGO-sponsored program, or a corporate internal program:

- Report energy and power savings **in engineering units:** kWh, kW, MWh, MW, GWh, GW, or equivalencies, e.g., kWh. Report expenditures or energy savings in terms of an achieved savings level **over a stated time period.** *e.g.: ACME Corporation spent \$10M over 5 years & achieved 100 million kWh savings over that same 5-year period. Cite an **annual achievement statistic.** e.g.: ACME spent \$10M over 5 years & achieved 100 million kWh savings over that same 5-year period. Our avg. savings was 20 million kWh/yr, with the standout being 2023 when we saved 33 million kWh.*

For a new technology, or new application:

- Describe it in terms of its technical potential and its achievable potential. *e.g.: Our LEDs offer an energy-efficient alternative to incandescent bulbs. There are currently 10 billion incandescent bulbs in US homes. We estimate that our new LEDs will work in at least 5 billion of those sockets.*
- Provide savings associated with your new technology at the maximum technical potential and at the estimated achievable potential. *e.g.: Our LEDs use X kWh, save about 100 kWh per bulb replaced. If all bulbs were replaced, they would save 1 trillion kWh. The achievable potential is about half of that or 500 billion kWh.*

- Please also express the savings in an *annualized number* and in *engineering units*. e.g.: *With current prices and programs, we believe our LEDs will enter the market at about 1 billion annually, saving 100 billion kWh annually.*

FREQUENTLY ASKED QUESTIONS

Q: Who can submit nominations?

A: Domestic and international companies, government agencies, academic institutions, organizations, and individuals can submit nominations. Self-nominations are accepted.

Q: How are nominations submitted?

A: Nominations are [submitted online](#). Each entry requires a completed online nomination form, which includes a 500-word maximum description. **All entries must be submitted by Wednesday, August 16, 2023, by 5:00 p.m. ET.** All entries will be screened to verify eligibility. *The Alliance reserves the right to publish or electronically post the eligible nominations received.*

Q: Do I have to be affiliated with the Alliance to receive an award?

A: No, in fact we encourage organizations, companies and institutions not currently affiliated with the Alliance to apply and showcase their energy efficiency achievements.

Q: When will contest winners be notified?

A: An announcement will be made Thursday, August 24 via a press release, e-mail announcement, and social media.

Q: How are contest winners recognized?

A: Winners will be recognized during the Alliance to Save Energy's *Evening with the Stars of Energy Efficiency Awards Gala* on **September 19, 2023, in Washington, D.C.**

Q: Can previous award winners submit again?

A: We discourage previous award winners from submitting again. However, if you feel your nominee has made a significant contribution since the last award, please email associates@ase.org.

Q: May an international organization apply?

A: Yes! However, award winners must receive their award in person, and the Alliance does not cover travel expenses.

Q: Can programs or products that haven't yet been launched be nominated?

A: Yes! Products or programs that are not yet in the market or implemented can be nominated and judging will be based on their potential for energy savings.

Q: Who is expected to receive the award?

A: Award recipients must be high-ranking officials or executives. Finalists will be asked to confirm who they intend to accept the award by Friday, September 1, 2023.

Q: Who will present the awards?

A: Award presenters are all high-level political figures or corporate representatives.

Q: Is sponsorship required to win an award?

A: No. The Alliance no longer requires sponsorship in order to receive an award.

Q: How can I obtain a ticket or table at the Alliance Annual Awards Gala?

A: Seats and tables are currently available for purchase. Please contact associates@ase.org for more information.

For all other questions regarding the 2023 Stars of Energy Efficiency Awards, please email Lesley Fore at lcfore@ase.org.