



ASE Staff Directory

Office of the President

[Paula R. Glover](#) is the President of the Alliance to Save Energy, where she leads the organization's efforts to promote energy efficiency and sustainable energy policies. With over 25 years of experience in the energy industry, Paula advocates for inclusive energy practices that benefit all communities, including underserved populations. Her leadership ensures that the Alliance continues to advance energy efficiency as a tool to reduce costs, create jobs, and protect the environment while driving equitable access to energy solutions. **Paula Glover can be reached at pglover@ase.org.**

The **Alliance's Human Resources, Events, and Operations Department** at the Alliance to Save Energy is responsible for ensuring the organization's smooth internal functioning and successful external engagements. Led by **[Felicia Kelly](#)**, the Chief of Staff, this department manages the day-to-day operations, oversees human resources, and coordinates major events like the annual Energy Efficiency Awards Gala. As the organization's culture ambassador, Felicia ensures a positive work environment, effective operational processes, and the seamless execution of stakeholder engagements, all of which are critical to advancing the Alliance's mission of promoting energy efficiency. **Felicia Kelly can be reached at fkelly@ase.org.**

The **Alliance's Development Department** at the Alliance to Save Energy is responsible for driving the organization's fundraising and financial growth efforts. **[Colin Spady](#)** is the primary contact for the Development department. The development department focuses on securing new funding streams, cultivating relationships with donors, and maintaining existing partnerships that support the Alliance's mission to promote energy efficiency. The department collaborates with various internal teams to identify funding opportunities that align with their work, ensuring that fundraising strategies are tailored to organizational needs. In addition, the Development team manages donor outreach, organizes fundraising campaigns, and fosters long-

term relationships to sustain and expand the organization's financial support base. Their efforts are essential in enabling the Alliance to carry out its programs and initiatives. **Colin Spady can be reached at colinspady@ase.org.**

The **Alliance's Marketing and Communications Department**, led by Jessica Nesterak, Director of Marketing and Communications, is responsible for enhancing the organization's visibility and promoting its mission to advance energy efficiency. The department develops strategic marketing campaigns, manages public relations, and drives digital outreach efforts. Jessica oversees these initiatives to ensure consistent and impactful communication with stakeholders and the public, supporting the Alliance's objectives of reducing energy costs, creating jobs, and protecting the environment through energy efficiency. **Jessica Nesterak can be reached at jnesterak@ase.org.**

The **Alliance's Stakeholder Relations Department** led by [Alexia Jordan](#) at the Alliance to Save Energy, focusing on fostering strong engagement and communication with Alliance Associates and strategic initiative members. The Stakeholder Relations department is responsible for managing all Associate data, overseeing the annual membership renewal process, and supporting senior leadership in the recruitment of new members. This department ensures consistent interaction with Associates through regular updates, feedback collection, and by highlighting their accomplishments in Alliance newsletters and social media. Additionally, this team collaborates across the organization to drive participation in Alliance activities and manage all strategic initiative engagements, ensuring accurate and up-to-date client and financial data. **Alexia Jordan can be reached at ajordan@ase.org.**

[Erica Bell](#), as the Executive Affairs Manager, plays a pivotal role in supporting the Alliance to Save Energy's President and CEO, Paula Glover, and the Chief of Staff, Felicia Kelly. She ensures smooth executive operations by managing high-level administrative tasks, coordinating schedules, and facilitating communication across departments. With her extensive background in operational infrastructure, Erica provides strategic support that enables Paula and Felicia to focus on advancing the Alliance's mission. Her role also involves overseeing executive projects and initiatives, handling critical documentation, and ensuring that Paula and Felicia have the resources and information they need for effective decision-making and leadership. **Erica Bell can be reached at ebell@ase.org.**

The **Alliance's Education Department** has been delivering hands-on, STEM-based energy efficiency programs in schools since 1988. The Alliance's team of Education project leaders and outreach/recruitment staff implement these programs at Pre-K through 12th-grade institutions in

more than nine states, empowering students to become efficiency leaders in their schools, homes, and broader communities. Please see below the Education Department's Staff.

Bridget Hachfeld - Associate Vice President of Education: responsible for overseeing the Alliance's education programs, with a specific focus on funder cultivation, program expansion and program development. Bridget oversees the education staff and works collaboratively across the organization and with a myriad of external stakeholders. **Bridget Hachfeld can be reached at bhachfeld@ase.org.**

Francesca Arato - Director of Education: Francesca reports to the Associate Vice President of Education, she manages operations, the Education Team staff, and program implementation, oversee finances, and ensure program quality for the Alliance's Education team, funders, partners, teachers, and students. **Francesca Arato can be reached at farato@ase.org.**

Grace Chen – Manager, Education Outreach: Grace reports to the Director of Education. She designs and implements processes and procedures for the recruiting cycle. She verifies that schools are eligible to enroll in the program based on funders requirements. She develops and maintains relationships with key points of contact at funding organizations and targeted schools. She captures outreach, enrollment, and program data from various sources in a single Program Dashboard that is monitored and updated continuously. **Grace Chen can be reached at gchen@ase.org.**

Stephanye Batiste - Local Project Leader: Stephanye reports to the Director of Education. She provides remote supervision and support to schools by working closely with teachers to implement deliverables for the EmPowered Schools Program and the Tap Into Savings Program. She coordinates workshops and professional development opportunities to train teachers on the programs. She tracks program metrics through the EmPowered platform to provide clear and detailed activity reports as required by funders. She works with the following funders: New Jersey Natural Gas (NJNG), South Jersey Gas (SJG), Elizabethtown Gas (ETG), and the Los Angeles Department of Water and Power (LADWP). **Stephanye Batiste can be reached at sbatiste@ase.org.**

Brittney Holt - Local Project Leader: Brittney reports to the Director of Education. She provides remote supervision and support to schools by working closely with teachers to implement

deliverables for the EmPowered Schools Program. She coordinates workshops and professional development opportunities to train teachers on the program. She tracks program metrics through the EmPowered platform to provide clear and detailed activity reports as required by funders. She works with the following funders: Los Angeles Unified School District (LAUSD), PSE&G. **Brittney Holt can be reached at brittneyholt@ase.org.**

[Sophie Tan](#) - Local Project Leader: Sophie reports to the Director of Education. She provides remote supervision and support to schools by working closely with teachers to implement deliverables for the EmPowered Schools Program and the Energy Goal Getters Program. She coordinates workshops and professional development opportunities to train teachers on the program. She tracks program metrics through the EmPowered platform to provide clear and detailed activity reports as required by funders. She works with the following funders: Xcel Energy Minnesota, Xcel Energy New Mexico, New York Power Authority (NYPA), 3M. **Sophie Tan can be reached at sophietan@ase.org.**

Miriam Garcia - Education Associate: Miriam reports to the Director of Education. She provides remote and occasional in-person supervision and support to teachers using the Alliance's online curricula and activities. She assists the other Local Project Leaders to provide teacher trainings and resource ordering. She works in close collaboration with Brittney Holt to deliver the EmPowered Schools Program to LAUSD teachers.

The **Policy and Research Department** at the Alliance to Save Energy is focused on advancing energy efficiency policies and building robust alliances with stakeholders, policymakers, and industry leaders. Through initiatives such as Energy 2040 and Active Efficiency, the department leads a comprehensive policy agenda that propels sustainable energy practices. The team organizes an annual policy summit, Hill Day meetings, and targeted workshops, fostering continuous member engagement and advocacy. Weekly coalition calls keep stakeholders informed of timely policy updates, while collaborative workshops and development programs, such as the HBCU modernization initiative, support broader policy goals. The department's research efforts generate insightful analyses, policy briefs, and reports that inform legislative and policy decisions, ensuring that the Alliance remains at the forefront of data-driven energy advocacy. Together, these initiatives strengthen the Alliance's mission to promote impactful energy efficiency measures nationwide.

[Sapna Gheewala Dowla](#) - Associate Vice President of Policy and Research at the Alliance to Save Energy. Sapna spearheads the development and implementation of a comprehensive policy agenda and fosters strong relationships with stakeholders and members for the Alliance to Save Energy. Her work has champions critical initiatives like Energy 2040 and Active Efficiency, driving

member engagement through strategies like workshops and policy recommendations. By actively engaging members, policymakers, and industry leaders, Sapna leads the annual policy summit session, Hill Day fly-in meetings, and initiatives that increase member adoption of best practices in energy efficiency. She oversees the development, execution, and evaluation of the Alliance's policy work, including managing members of the policy team, conducting policy analysis and advocacy, and collaborating with members and external stakeholders to achieve organizational objectives. **Sapna Gheewala Dowla can be reached at sgdowla@ase.org.**

[Joe \(Thomas Robinson\)](#), the Energy Efficiency Policy Associate at the Alliance to Save Energy, plays a key role in advancing policy efforts by leading weekly energy efficiency coalition calls, providing timely policy updates to stakeholders. His responsibilities include supporting Active Efficiency Collaborative and Virtual Power Plant (VPP) workshops and contributing to the Energy 2040 commissions. Joe also assists with various policy team initiatives and development programs, such as the HBCU modernization initiative, to foster growth and engagement within the energy efficiency sector. **Joe Robinson can be reached at jrobinson@ase.org.**

Irvine Sloan, Director of Energy Efficiency Research at the Alliance to Save Energy, leads and manages research initiatives across the organization, setting strategic objectives that support the Alliance's mission. Irvine designs and implements impactful research projects that yield valuable insights and recommendations for energy efficiency policy. His work includes producing detailed analyses, policy briefs, and reports to inform legislative and policy decisions. He engages closely with key stakeholders, including policymakers and industry leaders, to advocate for effective energy efficiency measures. Irvine also oversees contracted research, from defining project scopes to selecting contractors and managing deliverables. **Irvine Sloan can be reached at isolan@ase.org.**